



RENTAL CRATES.com

Media & Press Kit



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Media & Press Kit Overview

The Rental Crates.com Media and Press Kit is for journalists and members of the media who are interested in sharing the compelling and innovative story of Rental Crates.com. We invite those who would like to share our story and promote the use of plastic moving boxes to save time packing, cut down on moving costs, and positively impact the environment.

If you would like to get in touch, feel free to contact us for an interview or more information. Images and resources for your story can be found at: <https://rentalcrates.com/press/>.



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RENTAL CRATES.com

Company Overview

Rental Crates.com is the only supplier of reusable plastic moving boxes for both commercial and household relocations in Southeast Michigan. What makes us different is the ability for customers to order online and receive their Rental Crates and moving supplies delivered to their doorstep within 24 hours.

Rental Crates are not only convenient because they're delivered when you need them and picked up when your done, they change the way you pack. There's no assembly or tape required. They are stronger than cardboard boxes. Rental Crates are designed to stack securely while moving or during transportation. And most important, Rental Crates are cheaper than cardboard moving boxes.

Rental Crates' goal is to reduce the stress of packing and the cost of moving while making a positive impact on the environment by using reusable plastic moving boxes.

For more information, visit [RentalCrates.com](https://rentalcrates.com)



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Product Overview & Moving Supplies

We offer 2 different size Rental Crates to accommodate any items found on office or residential moves.

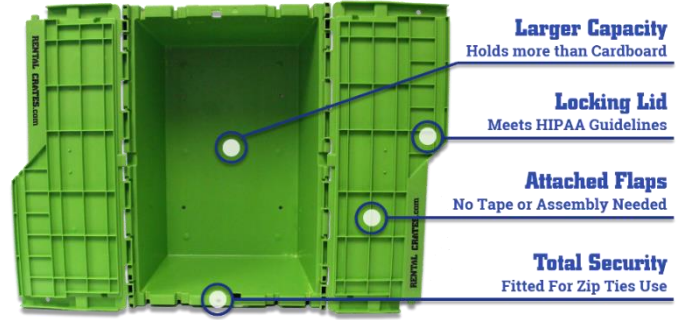
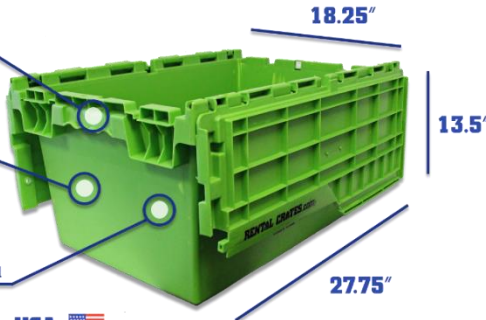
Large Rental Crate

Ergonomic Handles
Easier to Carry

Stronger Design
Greater Protection

100% Recycled
Made from Recycled Material

Manufactured in the USA 



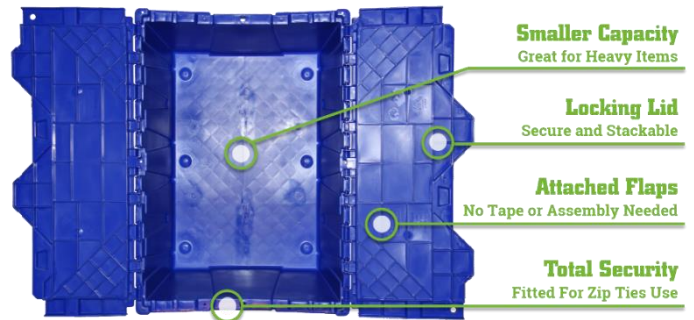
Medium Rental Crate

Ergonomic Handles
Easier to Carry

1.7 Cu. Ft.
Larger than SM Box

Easy Label Placement
Stay Organized During Move

Manufactured in the USA 



Our full list of moving supplies can be found at
<https://rentalcrates.com/moving-supplies/>



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Product Overview & Moving Supplies

We also provide additional packing and moving supplies that experts in the moving industry use, so you can pack and move like a professional.



Packing Paper



Packing Labels



Rental Dollies



Bubble Wrap



Keyboard Bags



Monitor Bags



Speed Packs



TV Boxes



Book Carts



Zip Ties



Shrink Wrap



Wardrobe Boxes

Our full list of moving supplies can be found at
<https://rentalcrates.com/moving-supplies/>



RENTAL CRATES.com

Our Story

In January 2011, Rental Crates.com was born as an internal plastic moving box rental division of Professional Movers.com. The initial focus was on the commercial and office moving market. The idea to use plastic moving boxes on office moves was a solution to an obstacle that Professional Movers.com faced with one of their largest commercial clients at the time.

The customer dilemma came from an iconic Detroit based company who hired Professional Movers.com to move their offices. The move consisted of relocating the belongings of over 500 of their employees. They shared that their last move had required thousands of cardboard boxes that were hard for their employees to assemble and pack. In addition, since there was not a need for the cardboard boxes after they unpacked, many of the boxes were thrown away following the move.

The Professional Movers.com team immediately began working on a greener, simpler solution.

Professional Movers.com sourced a vendor and rented 2,000 plastic moving boxes for the office customer. To the customer's delight, the plastic moving boxes were delivered fully assembled. There was no need for their employees to assemble any cardboard boxes. This drastically decreased their downtime associated with packing. As a bonus, the plastic moving boxes fit perfectly on a set of wheeled dollies. This made them mobile and able to easily roll from the office to the moving trucks. The mobility streamlined the moving process allowing the move team to reduce the normal manpower and trucks typically needed to move 500 employees. Less movers, less trucks, and less move time meant less overall costs for the customer.



RENTAL CRATES.com

Our Story

It only took that one office job to make the entire team believers of using reusable plastic moving boxes instead of cardboard. We realized if the use of plastic moving boxes could have such a positive impact for our office moving clientele, then they would certainly help simplify the experience for residential customers as well.

In searching for an answer to one customer's problem, we had discovered a solution that had the potential to positively disrupt the moving industry, and make packing and moving easier for everyone while being better for the environment.

So in January 2011, Rental Crates.com was born as our internal rental division of plastic moving boxes for Professional Movers.com. Our plan was to start slow focusing first on the commercial and office moving market and eventually expand into providing service to residential customers when we could afford to expand. Since Professional Movers.com already had an existing pipeline of corporate clients that were under contract for our office moving services, we purchased just enough Rental Crates to service their accounts directly. This minimized our initial investment to be as lean as possible, allowing us to launch our new venture while still having available capital to put toward maintenance and growth of the moving company and our Rental Crates brand.



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Our Story

During these rentals, countless employees for the companies that were using our Rental Crates would send praises of how easy Rental Crates made it to pack and move. We started fielding many phone calls and emails from those same employees who wished to rent our Rental Crates for their personal home moves. It had now been nearly four years since our initial launch and we still hadn't fully launched into servicing the residential market with our Rental Crates.com. Remember, our plan with this new venture was slow and steady growth. This allowed us the ability to leverage our resources without stretching ourselves too thin. It also enabled us the ability to focus closely on refining and mastering the needs for our office customers.

In 2014 we began selectively testing the residential market and started working with some residential customers on a limited basis. We used these select residential rentals as an opportunity to learn what worked, what didn't work, and what our residential customers found most important.

Simple things like the residential customers sharing that they needed smaller sized crates saved us hundreds of thousands of dollars by not purchasing the wrong size containers. Instead, we developed and manufactured specific multiple sized containers that address the variety of different sized items most commonly found in a house. We invested heavily in our ordering system to automate our process. We built out the best ecommerce website that allows residential customers to instantly place rental orders online. We even help our residential customers better decide how many Rental Crates they would need by offering bundled packages.



RENTAL CRATES.com

Our Story

Fast-forward to today and Rental Crates.com has grown to become the dominant supplier of thousands of plastic reusable moving boxes to people moving their homes or businesses in the Detroit Market. The Rental Crates.com brand has officially stepped out of the shadows of Professional Movers.com and has helped kick start a revolution to change the way people in the United States pack and move.

Read our full story here: <https://rentalcrates.com/about-us/>



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How it Works

Step 1 – We Deliver

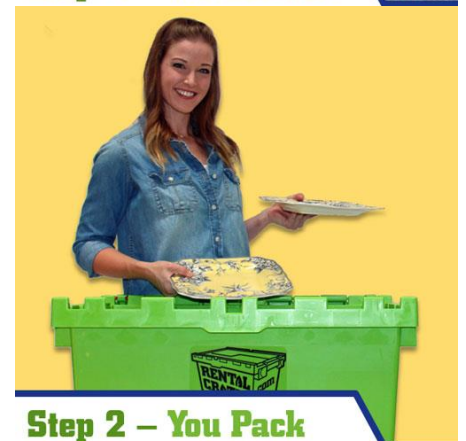
Start by going to RentalCrates.com and selecting a Rental Crates package based on the size of your move. Order online using our easy checkout process. Add any additional packing supplies you may need. Select the date and duration for how long you need your Rental Crates. Rental Crates are delivered to your doorstep within 24 hours.



Step 1 – We Deliver

Step 2 – You Pack

There is no taping or assembly because Rental Crates come ready to pack. Simply start loading your items per room. Fill one, close the lid, label your crate, and then pack another.



Step 2 – You Pack

Step 3 – You Move

Once they are packed and stacked they are ready to go. Rental Crates are easy to dolly or carry. Plastic moving boxes are stronger than cardboard, and are designed to nest into each other making them easier to transport.



Step 3 – You Move

Step 4 – We Pick Up

Once you are finished unpacking, stack up your crates in one area. One of our experts will pick them up on your scheduled pickup date. No clean up, no waste. Now you can enjoy your new place!



Step 4 – We Pick Up



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Meet the Team



Andrew Androff – Founder & Co-Owner

Andrew Androff is a serial entrepreneur, founder, and co-owner of Rental Crates.com, the first and only company to rent reusable plastic moving boxes to people and businesses moving throughout Metro Detroit. Andrew has dedicated his career to coming up with and executing ideas that improve a customer's move experience while uniquely differentiating his companies from the Moving Industry.



Patrick Crowley – Co-Owner

Patrick is a 39 year veteran of the moving and freight industry, and co-owner of Professional Movers.com. Patrick Crowley is a operations guru and co-owner of Rental Crates.com. It is no surprise his latest company venture, Rental Crates.com is helping match people and businesses who are moving with the easiest, most affordable, and most eco-friendly moving boxes.



James Crowley – Chief Operating Officer

James Crowley is the digital prophet and chief operating officer of Rental Crates.com. He is a web designer, digital trend expert, and ultimate organizer and improver of the process. That is largely why James was tapped to be the lead digital architect to bring the grand vision of Rental Crates.com online ordering platform to life.

Check out our Meet the Team page for full bios
<https://rentalcrates.com/meet-the-team/>



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How Much Do Rental Crates Cost?



1 Bedroom Package

34 Medium Rental Crates
4 Large Rental Crates
1 Rental Skate
42 Rental Crate Labels

One Week Starting at
\$62.50



2 Bedroom Package

44 Medium Rental Crates
8 Large Rental Crates
2 Large Rental Skate
54 Rental Crate Labels

One Week Starting at
\$87.50



3 Bedroom Package

60 Medium Rental Crates
16 Large Rental Crates
4 Large Rental Skates
78 Rental Crate Labels

One Week Starting at
\$125.00



4 Bedroom Package

95 Medium Rental Crates
20 Large Rental Crates
5 Large Rental Skates
120 Rental Crate Labels

One Week Starting at
\$187.50



5 Bedroom Package

120 Medium Rental Crates
32 Large Rental Crates
8 Large Rental Skates
156 Rental Crate Labels

One Week Starting at
\$250.00



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Rental Crates Quick Facts

The use of plastic moving boxes in Europe has dated back to the 1960s. The European moving companies or “removal” companies as they are called, were early adopters to offer alternatives to the cardboard box and the use of plastic moving boxes were wildly successful.

Our plastic boxes are environmentally friendly and reused multiple times over and over again. In fact, our eco friendly moving boxes are used on hundreds of moves before they are recycled. The average lifetime of cardboard boxes is between 1 and 3 uses.

Rental Crates meets HIPAA guidelines to legally secure your most valuable documents. Rental Crates will easily adapt to letter as well as legal size documents, and optional file support bars are available so that you can transfer and hang the contents of a lateral office file drawer quickly and efficiently.

16% of our population moves every year, creating an incredible amount of cardboard waste. Precious trees are cut down to make cardboard boxes that are often used only once, or maybe twice before they are crushed or damaged from use then discarded.

A person in the United States is expected to move 11.4 times in his or her lifetime. Around 50 boxes are used on average for a household move. This means that around 570 boxes are accumulated over the lifetime of someone moving in the United States.



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Frequently Asked Questions

How many Rental Crates will I need to pack and move?

Our Rental Crate consultants are experts in predicting the number of Rental Crates you may need for your home or office. Our website offers Rental Crate packages based on the size of your home. These packages take into account our almost 38 years of being in the moving industry, and accurately predicting the correct number of packing materials needed on thousands of pack jobs.

How many weeks do most customer rent plastic crates?

Two weeks is about the ideal packing and unpacking time. When customers rent moving boxes for 2 week periods, they generally have the Rental Crates delivered 1 week prior to their move date, giving them enough time to pack all of their items. The pickup date is scheduled for 1 week after the move, giving them enough time to unpack all of their household goods in the new home. This simple packing plan is also very common for office moving.

What areas do you currently service?

Our current service area in Southeast Michigan includes; Oakland, Wayne, Washtenaw, Macomb, and Livingston Counties.

How quickly can I have Rental Crates delivered to my home or office?

Rental Crates can usually be delivered within 24 to 48 hours of when an order is placed. Our soonest delivery date will be available for selection during checkout. We recommend placing your order at least one week before you plan on starting to pack.



RENTAL CRATES.com

Frequently Asked Questions

How big are the Rental Crate boxes?

Medium Rental Crates:

Interior Top = 19.8" x 14.1"

Interior Bottom = 18.1" x 12.4"

Exterior Top = 21.9" x 15.4"

Exterior Bottom = 18.6" x 12.8"

Total Height = 12.8"

Capacity = 1.7 cu. ft.

Large Rental Crates:

Interior = 24.25" x 15.25" x 12.75"

Exterior = 27.75" x 18.25" x 13.5"

Capacity = 2.7 cu. ft.

Is Rental Crates.com a moving company?

Rental Crates is the assumed name and plastic moving box rental division affiliated with Professional Movers.com. They are the progressive pioneers and brains behind the Rental Crates business and the same great minds that can bring organization and professionalism to your next move project. Feel free to visit [Professional Movers.com](http://ProfessionalMovers.com) to learn more about their services or call their office at 313-964-4444 and connect directly with a Moving Consultant who can answer any of your moving questions.



RENTAL CRATES.com

Frequently Asked Questions

Can I buy Rental Crates?

Everyone asks this question because once they have had the opportunity to use our Rental Crates, they LOVE and want to keep them. Unfortunately, at this time, we are not selling Rental Crates and they are only available for rental purposes. If we sold our Rental Crates, we would have to replenish our rental inventory and that would take too much time and money. Manufacturing our Rental Crates requires a lengthy lead time and large minimum order size, which makes the process costly and time consuming.

Does Rental Crates.com offer long term rentals?

Yes. We have many corporate clients that have extended long-term rental agreements in place. We are here to make packing and moving experience easier for you or your organization and we realize that sometimes move projects or renovations can last longer than 30 days. If you would like to lease Rental Crates for a period longer than 4 weeks, just contact one of our Rental Crates consultants at 248-926-9946. They will listen to learn more about your project and then provide you with a custom rental quote that will reflect the amount of crates, and the rental duration needed.

We have an extensive list of answers to our most common questions at <https://rentalcrates.com/faqs/>



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Social Media & Contact Information



<https://www.facebook.com/rentalcrates/>



<https://twitter.com/rentalcrates>



<https://www.linkedin.com/company/18270570/>



<https://plus.google.com/105663385840793162569>



https://www.youtube.com/channel/UClCCJLl51lb9YinrMe8cyfQ/featured?view_as=subscriber



<https://www.instagram.com/rentalcrates/>

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